



NEXTY Electronics



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July 30, 2018

Dedicated Electronics Components eCommerce Website **“NEXTY Chip One Stop” Starts Service**

NEXTY Electronics Corporation
Chip One Stop Inc.

NEXTY Electronics Corporation (President: Atsushi Aoki; Headquarters: Minato-ku, Tokyo; hereinafter referred to as “NEXTY Electronics”) and Chip One Stop Inc. (President: Masayuki Kojo; Headquarters: Yokohama City, Yokohama; hereafter Chip One Stop), a leading online retailer of electronics components and semiconductors, have formed a strategic business alliance related to operating a website for the sale of these products.

The new website will be opened under both brand names as "NEXTY Chip One Stop" on July 31, 2018 and be linked in e-NEXTY*, the online design assistance service offered by NEXTY Electronics. By opening this website, both companies aim to increase the convenience of clients through enabling them to purchase the components they require for product development based on circuit diagrams generated using e-NEXTY.

Background and Purpose of This Alliance

In order to respond to the miniaturization and sophistication of electronics products due to their remarkable evolution in recent years, manufacturers are being required to speed up their product development processes, and improve their designs at the same time. Additionally, the spread of e-commerce has led to demand for services that utilize digital content in electronics component and semiconductor sales and support.

Linking to NEXTY Chip One Stop, the online retail shopping website for electronics components and semiconductors operated by Chip One Stop, as its more significant functions, e-NEXTY, NEXTY Electronics' design assistance tool aimed at development engineers, can provide a set of services including everything from block diagram creation to the ordering of necessary prototyping components. This makes for an extremely convenient website that provides development assistance, while at the same time making it possible to reduce the workloads of development engineers.

As the company central to the Toyota Tsusho Group's electronics business, NEXTY Electronics will continue to lead the electronics industry. At the same time, it will respond to the needs of clients and society, offering solutions to social challenges with a core of its sophisticated products in a wide range of fields, such as automotive, IoT and industrial equipment.

Chip One Stop is a pioneer in ecommerce for electronics components and semiconductors, boasting over 250,000 registered customers on its website, through which it sells high-mix, low-volume components for use in prototyping and R&D to design & development engineers and buyers in the electronics industry. It can deliver these products quickly in small amounts or all at once regardless of the item or manufacturer.

By opening this joint website, NEXTY Electronics and Chip One Stop will leverage their strengths to contribute to driving innovation and the development of the electronics industry business by making a wide range of electronics components and semiconductors available to clients, and providing them with superior customer service.

Overview of Nexty Electronics Corporation

Corporate Name: Nexty Electronics Corporation
Location: Shinagawa Front Building, 3-13, Konan 2-chome, Minato-ku, Tokyo
President: Atsushi Aoki
Business: Sales of semiconductor and electronics products
Embedded software development
Original product development, etc.
Capital: ¥5,284 billion (Toyota Tsusho Corporation 100%)
Established: April 1, 2017

Overview of Chip One Stop Inc.

Company Name: Chip One Stop Inc.
Address: LIVMO Rising Bldg. 10F, 3-19-1, Shin-Yokohama Kohoku-ku, Yokohama, Kanagawa
Representative: Masayuki Kojo, President & CEO
Business Description: Operates ecommerce website www.chip1stop.com offering electronics components and semiconductors.
Offers an information service solution providing data regarding discontinuation, specification changes, substitute product information, and hazardous substance information for electronics components and semiconductors, in addition to system building services.
Capital: ¥1,067,280,000
Established: February 9, 2001

*About e-NEXTY



A development assistance website targeting engineers provided by NEXITY Electronics. It aims to reduce workloads by offering features that give clients the support they need at each stage of the product development process, in turn enabling them to shift their resources so they can focus on more advanced development.

<https://www.e-nexty.com>

■ About "NEXTY Chip One Stop"



<http://nexty.chip1stop.com>

An electronics component and semiconductor ecommerce website newly opened and operated by Chip One Stop that bears the names of both companies' brands. It sells high-mix, low-volume components for use in prototyping and R&D to design & development engineers and buyers in the electronics industry, and can deliver these quickly in small amounts or all at once regardless of the item or manufacturer. As of July 1, 2018, the site's database contains technical, inventory, price, delivery time, and other information for more than 21 million parts, making it the largest of its kind in the world.

Almost 4 million products are in-stock and available for immediate delivery. The website also offers a large number of dedicated pages that allow clients to search for products using a variety of approaches, including finding components to solve circuit design challenges, and news articles with links for purchasing relevant products.

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