NEXTY ELECTRONICS WORLD VOI.168 JUL 2017

					_	in additional	10. IS 10.00
10.00	-			P JR		A DAY OF	40.40
	-	-	N	NN	N	N.N.	
					150	11.1	
		~		-	-		
EA TOTAL	fame and	- Distantion	Tanka porta				
	Real Property lies			-	-	1000	a subset
					Mariti	10.00	1.014
	N. IT.	K'TER				Tax.	-
				THE OF		MALER	1
			123	111412	100	100	
2 14						-	12
	Alder	Ale and	- 101	100.	ARTICULE.	and the	
Multi		10:00		Rest		: :: :	134

NEXTY Electronics Corporation

Our software business – Software and Service with trust and quality cultivated from automotive embedded software/ -

NEXTY Electronics aims to be a world-class trading company through its size, valued technologies, qualities, and functions. We are introducing embedded software development functions specialized in automotive systems, as one of our strengths, and also one of the main features of our company. Currently, we have 900 software engineers in total, consisting of 600 in offshore development, and 300 in core partner companies. We will increase this number up to 2,500 software engineers including core partner companies within a few years. With advanced software development capabilities and response capabilities as our strength, we will propose contract-based software development utilizing internal, external and overseas engineers, and also solutions to solve customer's challenges.



Embedded solution Division Takamichi Kono (Executive Officer)

About software business

First word

We entered the automotive embedded software business in earnest in 2002, then established the standardization organization JASPAR in 2004, a development base in Thailand in 2005, and another development base in Dalian in 2009. Beyond the boundaries of traditional trading companies, we have tried to strengthen software development capabilities. As a result, for almost 15 years, we have gained our customers trust by accumulating development experience in different automobile applications since entering the software business. Meanwhile, expansion in technology areas and an increase the required development resources is expected relating to automobile technology innovation. At the same time, the importance of software for customer's products and goods will increase more and more.

Therefore, we intend to strengthen our software development capabilities further through investment and capital tie-up as a means to continuously provide high quality software with high added value for our customers.





Our role in NEXTY Electronics

NEXTY Electronics, which has software/hardware and ICT industrial fields, will support customers in a value-added type supply chain system that is next to nothing else.



bases

TOYOTA TSUSHO

NEXTY ELECTRONICS

NEDL

- Bluetooth connectivity tests
- Smart phone application operation tests
- Automotive network simulation
- CAN based software (development-evaluation)

Our

NETH

Core partner companie

●Smart k	ey software (development-evaluation)
•Body E	CU software (development-evaluation) (C/MBD)
 Meter soft 	tware (development-evaluation-product evaluation) (C/MBD)
 Power model 	onitoring ECU software (development-evaluation) (C/MBD)
	Safety control
	Prototype development for millimeter wave
offshore development	radar drivers and platforms

Chassis

 Brake software reconstruction Refactoring/Structural redesign

Power train

• Hybrid car related software development

- Hybrid car related application development (MBD)
- Dynamic/static analysis of engine software
- Engine ECU MCU evaluation/consideration

Connected

- •OTA software provision/implementation
- •TCU (development evaluation)
- V2X applications and drivers (development-evaluation)
- Engine ECU MCU evaluation/consideration

- (Bangkok in Thailand) (Dalian in China) Second partner companies
- ADAS related application modeling (MBD)
- IPA/BGM software (design-development-evaluation)
- ADAS world driving evaluation operations
 - Algorithm tagging operations
 - Automatic driving software development
 - Server construction/Introduction of super computers

Multimedia

- Navigator/IVI HMI development/Navigation application (development-product evaluation)
- Bluetooth profiling (design-development-evaluation)
- •USB/Flash drivers development
- Smart phone application development
- Graphic middleware development
- Services for navigator (construction-development)
- Voice recognition engine API development
- AGL development support

Software Development / Verification

In order to realize customers' businesses, we will propose a high-quality/low-cost development system based on years of experience in the automotive field, we carry out development and verification, and manage promotion of projects.

We fully utilize our abundant operational experience in the automotive field for software development and verification. In addition to in-house software engineers, we have established a system that allows us to collaborate with our overseas subsidiaries with unique technology and mass production technology, as well as over 100 domestic and overseas companies.

Based on these business environments, we undertake proposals, development and verification operations for a software development system that meets customers' needs, starting from development work seeking advanced technology to mass production and verification work that emphasizes cost performance. Besides this, we will manage systems that are more complex and promote projects emphasizing cost.

With a view of five or ten years from now, we will discover companies that possess unique technologies, and strengthen collaborative systems with other companies that can compensate for resources in mass production development and verification. In addition, we aim to further enhance project promotion management systems.

Software business perspective

We will provide optimal and high-quality engineering services to our customers through unique technologies and development resources that are possessed by our group companies and the functions which we have (such as project management) in software development for automotive and industrial fields being large-scale and complex.



Core partner companies

AXE, Inc.	OTSL Inc.	Integration Technology Co., Ltd.
OS / Artificial intelligence	Functional safety/AUTOSAR /Communication	Model-based development (Simulation)
eXmotion Co., Ltd.	Future Technology Laboratories Inc.	C&S group GmbH

Overseas offshore utilization

We provide automotive software that satisfies mass production quality, and realize project promotion with overseas business entities as seen in ten years of overseas offshore utilization experiences.

We utilize our overseas bases such as Toyota Tsusho NEXTY Electronics (Thailand) Co., Ltd. (NETH), and Toyota Tsusho NEXTY Electronics (DALIAN) Co., Ltd. (NEDL), and expand embedded software development, verification operations and software BPO (Business Process Outsourcing). While they are overseas operations, they are realizing high quality that our customers demand through smooth communication in Japanese language and the know-how to ensure project promotion.

In the future, as a further increase in installation and utilization technology for automotive electronic control systems is expected, we will develop human resources for model-based development, strengthen the development capabilities of image processing software for automatic driving, and develop the automotive platform.

NETH focuses on developing and evaluating power trains/EVs/body systems, and NEDL focuses on developing and evaluating cockpits (navigation/meters)/ body systems. In addition, there are dozens of model-based engineers, and we will continue to develop them.

Toyota Tsusho NEXTY Electronics Thailand (NETH)

NETH adopts Thai software engineers, trains them in programming languages, development methods and quality improvements required for automotive electronic control embedded software, and develops personnel to contract automotive software development. They will promote and expand software development for automotive control systems, and contribute to the development of embedded software industry in Thailand.

Abbreviation: NETH Location: Thailand (Bangkok) (30 minutes by car from Bangkok International Airport) Foundation: April 29, 2005 Capital: 32,000 (Thousand Baht) **NEXTY Electronics Corporation** 51% Toyota Tsusho Corporation 39% Toyota Tsusho (Thailand) Co., Ltd. 10% Business description: Automotive related embedded software development Automotive electronics device sales Contents distribution business for telematics and automobiles Number of employees: 244 (Expatriate staff 3, Local staff 241) Strong field: Power train/EV related development and evaluation Body development and Evaluation Model-based development

Toyota Tsusho NEXTY Electronics (Dalian) Co., Ltd. (NEDL)

NEDL contracts to develop automotive related embedded system software and testing. Amongst the different types of software, they especially develop software related automotive multimedia, instrument panel systems such as meters, and wired/wireless invehicle out-vehicle communication related software as well as localized software. They are aiming to become the number one automotive related software development company in China.

Abbreviation: NEDL Location: Fourth Floor West Side, No.7. Hui Xian Yuan, Hi-tech Industrial Zone, Dalian (30 minutes by car from Dalian city area) Foundation: November 5, 2008 Capital: 195 (million Yen) (100% owned by NEXTY Electronics Corporation) Business description: Automotive related embedded software development Testing operation contracts Number of employees: 166 Strong field: Multimedia and meter development and evaluation Body development and evaluation BPO (Business Process Outsourcing) Model-based development



Access in convenient locations, around two hours by airplane, there are 72 flights per week between Japan and Dalian where the time difference is only one hour.

Inquiry/Embedded solution Division Software_sales@nexty-ele.com 18.052-558-4233

Automotive network (LAN) consultation/verification

Based on experience gained in the automotive field with accumulated technologies and know-how, we contribute to the speedup and reliability of communications for new services including autonomous driving.

Based on high trust from major auto-manufacturers, suppliers, and semiconductor vendors, we provide several specification developments relating to high quality automotive LANs, conformance test services for specific OEMs, analysis services via simulation at the time of vehicle wiring arrangement design and various consulting services that accompany them.

In developing the automotive LAN standardization specifications, we have established a business alliance with C&S Group GmbH, which is the one and only third-party certification authority in the world certified by CAN/CAN-FD/LIN/FlexRay/Ethernet standardization organizations, so we can provide a high quality service.

In the future, as automotive communication functions are improving more and more, we will promote the activities to support our customers to introduce next generation automotive communication (CAN-FD) or Ethernet.

Automotive communication solution provisions We provide services related to certification tests, wiring arrangements in communication, consulting and next generation automotive communication businesses.

The third-party certification authority certified by standardization organizations and (n)(Conformance tests Certification tests specified OEMs executes conformance tests CAN and issues designated certificates. FlexRav Main target standards •CAN: GIFT/ICT, specified OEM physical laver standards OPEN • Ethernet: OPEN Alliance ALLIANCE •LIN: LIN consortium Conventionally we checked the quality of the com-munication signals by connecting Conventional method Connect actual devices such actual devices and measuring their actual Vehicle wiring layout asharnesses and carry out actual measurements communication signals, however, the same If signal quality is poor, change actual devices thing by virtual simulation has now been simulation realized and this contributes to improved and remeasure them design and verification efficiency for the Simulation Design vehicle-wiring layout on the PC and layout of in-vehicle wiring. carry out its simulation Main services It is easy to recheck when the signal quality is poor • Vehicle wiring layout guideline development Simulation agency service Simulation automation tool sales We provide technical support for designing Requirement definitions System tests and verification specification development, Various consulting and test system construction when new communication methods are introduced, etc. services Basic design Integration tests We can also support existing communications. Main services Detail design Unit tests • Development for communication function specifications and evaluation specifications Implementation Communication architecture reconstruction Test system development

Data collection and analysis

Due to the spread of autonomous driving and ADAS systems, demand for automotive data collection and analysis is expected to increase and cost reduction is also expected to be required. In order to respond in kind, we will support our customers by promoting sharing of each customer's data, reducing costs and reducing delivery lead-time.

Detailing our activities, we support everything from vehicle arrangement, equip installation to the data collection as well as collecting travel data using our global network. We also propose data storage and management methods suitable for customers' purposes. Furthermore, we will realize cost reduction and resource allocation optimization based on the various recognition objects such as vehicles, pedestrians, white lines and signs and tagging methods (segmentation etc.).

Image data collection

We collect and evaluate data within the actual environment.





Tagging and tool development

Contracted work and BPO (Business Process Outsourcing) tagging/annotation/labeling services We support correct value data creation and database arrangement work in ADAS (image/millimeter-wave radar//LIDAR) development.





Contents distribution business for telematics and automobiles

Traffic congestion in Thailand will never ease.

In order to improve on this, we construct models that collect, process, and distribute traffic information consistently.



Inquiry/Embedded solution Division Software_sales@nexty-ele.com 18.052-558-4233

General incorporated association JASPAR

Engineers from various industries of auto-manufacturers, suppliers, semiconductor manufacturers, and embedded software manufacturers are participating in this association to promote standardization in automotive LAN, software, microcontrollers and information system areas together in collaboration with overseas and domestic related organizations.

General incorporated association JASPAR (Japan Automotive Software Platform and Architecture) is a standardization organization founded in September 2004 aiming to standardize the software and networks for advanced and complicated automotive electronic control systems, and to enhance development efficiency and secure high reliability through common use. As an executive committee member, we have participated in this association since its establishment. We are currently serving as the secretariat as a group member of the Toyota Tsusho Corporation executive committee, and support the smooth activities through management of meetings and events, management of funds and information, public relations work, etc.

Engineers from member companies in various areas related to car electronics such as auto manufacturers, suppliers, semiconductor manufacturers, embedded software manufacturers, etc. participate in JASPAR to promote standardization activities. These include automotive LAN, software, microcontrollers and information system areas in collaboration with relevant domestic and overseas organizations. Currently, we have established nine working groups to examine in technical fields such as automotive information security, functional safety, automotive LAN, multimedia, etc. and each participating member expands with active discussion. We will aim to establish a standardization technology to solve common problems in the future car electronics field with the keywords "utilization on the spot" and "utilization worldwide" in anticipation of the approaching autonomous driving age and the spread of advanced driving support systems.



JASPAR membership structure and their action fields

Topics

A software development joint venture company was established in Thailand with Denso Corporation Toyota Tsusho DENSO Electronics (Thailand) Co., Ltd



Outline of Toyota Tsusho DENSO Electronics (Thailand) Co., Ltd

Location:Bangkok, ThailandBusiness details:Development and design of software
for automotive engine ECUsCapital:20 million Baht (About 70 million Yen)Number of employees:About 30 (FY 2016)Foundation:November 2016

Toyota Tsusho DENSO Electronics (Thailand) Co., Ltd. (hereinafter referred to as TDET), is a joint venture between Toyota Tsusho NEXTY Electronics (Thailand) Co., Ltd. (hereinafter referred to as NETH) and DENSO Corporation that started its operation in Bangkok, Thailand on 4th November 2016. TDET develops software for engine ECUs (Electronic Control Units). The development scale has been enlarged with the advance of power train control in recent years, where improvement of development efficiency has been a challenge in engine ECU software development.

TDET develops software consistently using models in all processes from control development, design, to verification in software development. In addition, they standardize software for the development of various ECUs, aiming to improve efficiency and speed up development.

Solutions for challenges

Solutions for challenges - NEXTY Electronics resolves each customers' problems -



Be the Next Bridge to the Future