

July 1, 2019

NEXTY Electronics Corporation

**NEXTY Electronics Corporation Partners with Rochester Electronics,
the world's largest continuous source of semiconductors**

NEXTY Electronics Corporation (HQ: Minato-Ku, Tokyo, President: Atsushi Aoki, list as "NEXTY Electronics" in below) partners with Rochester Electronics, LLC (Japan office: Rochester Electronics, Ltd. Toshima-Ku, Tokyo, Japan office general manager: Hiroyuki Fujikawa, list as "Rochester Electronics" in below) as our distribution network in Japan.

[Background and a purpose of this partnership]

As with most products, a semiconductor device has a manufacturing lifecycle where it is produced for a certain period and is then identified for discontinuation (EOL) or undergoes specification changes. When this situation occurs, OEMs are forced to make a "last time buy" where they purchase, all at once, enough devices to support their ongoing requirements; or they must redesign in accordance to their future production plan. This is especially true within high reliability, long-term manufacturing and supply industries like industrial equipment, telecommunications and automotive.

These industries face an increasing number of discontinued devices which are influenced by events such as semiconductor company acquisitions, shortening of product lifecycles due to technological innovation and so-on.

Each year discontinuation of semiconductor production creates a major burden for many manufacturers, semiconductor trading companies and OEMs, both in Japan and overseas, leaving many looking for semiconductor lifecycle solutions.

NEXTY Electronics is a core company of the Toyota Tsusho Group's electronics business and is top in class within the automotive industry, offering autonomous driving technology cultivated in the field. The company also provides innovative, connected technology solutions for application to industry peripherals, such as agricultural machinery to address technology challenges.

Rochester Electronics specializes in discontinued and hard-to-find semiconductor devices as an authorized distributor and a licensed manufacturer. Rochester Electronics is 100% authorized by over 70 leading semiconductor manufacturers with over 15 billion devices in stock encompassing 200,000 part numbers; providing a continuous source of semiconductors.

Together, NEXTY Electronics and Rochester Electronics leverage their strengths to provide solutions for high reliability, long-term manufacturing and supply OEMs, both in Japan and overseas, who face semiconductor lifecycle challenges.



[About NEXTY Electronics Corporation]

NEXTY Electronics Corporation
HQ: 2-3-13 Konan, Minato-Ku, Tokyo

NEXTY Electronics is expanding its business at a top-class scale in the automotive electronics sector, whose market is expanding via developments such as advanced safety vehicles and autonomous driving. By drawing on the collective capabilities of Toyota Tsusho Group, NEXTY is leading the electronics sector, and through its specialties of technologies and commercial products, it is responding to customer and global needs in a wide range of fields that include autonomous driving, IoT and industrial equipment, thereby providing solutions the challenges faced by today's society. For more information, visit <https://www.nexty-ele.com>

[About Rochester Electronics, LLC]

Rochester Electronics, LLC (HQ; Massachusetts, USA)
Japan Sales office: Sunshine 60 Bldg, 11F, 3-1-1 Higashi Ikebukuro, Toshima-Ku, Tokyo

Rochester Electronics is the world's largest continuous source of semiconductors—100% Authorized by over 70 leading semiconductor manufacturers.

As an original manufacturer stocking distributor, Rochester has over 15 billion devices in stock encompassing 200,000 part numbers, providing the world's most extensive range of end-of-life (EOL) semiconductors and broadest range of active semiconductors. As a licensed semiconductor manufacturer, Rochester has manufactured over 20,000 device types. With over 12 billion die in stock, Rochester has the capability to manufacture over 70,000 device types. Rochester is The Semiconductor Lifecycle Solution™ no other company compares to the breadth of Rochester's product selection, value-added services, and manufacturing solutions.

For more information, visit <https://www.rocelec.com>

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