



**XENSIV™**

# TLI493D-W2BW

Ultra small 3D-magnetic sensor  
for industrial and consumer applications

IFAG ATV SC MS P

Mar 2021



# Agenda

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1 TLI493D-W2BW key features and benefits

2 Application highlights with 3D and other magnetic sensors

3 Competitive advantage by using Infineon XENSIV™ Sensors

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# TLI493D-W2BW Key Features and Benefits

Key features	Key benefits	Value
Wake Up	<ul style="list-style-type: none"> <li>› Allows power down of <math>\mu</math>C and application</li> <li>› Power consumption adjustable between 7nA-3,4mA</li> <li>› 3D sensing allows for high versatility (3D, 2D, long range 1D measurements)</li> <li>› 3.5% XY matching drift over lifetime and temperature</li> <li>› Tiny WLB Package (1.13x0.93x0.59mm) allows small designs and full flexibility</li> <li>› Fulfills halogen free requirements from consumer devices</li> <li>› Ease of design in, faster time to market</li> </ul>	Extended battery runtime in application/ reduce battery size
Ultra low power concept		High magnetic accuracy allows to relax mechanical setup → overall system cost reduction
Accurate 3D magnetic measurement		Address new applications requiring high accuracy and small form factors
Tiny WLB package - Halogen free		Competitive advantage
Large amount DI support material available (ANs, SW, simulation, Kits & boards, gadgets)		

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# Applications

Smart Home




**Smart Home**

Mobile phone



**Smart Phone**

Wearables




**Smart Watch**

Power Tools




**Power Tools**




**Joystick**

Robotics



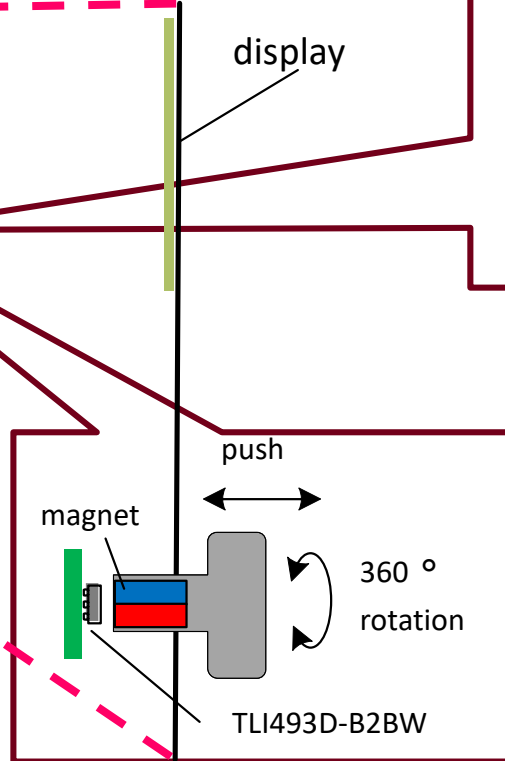
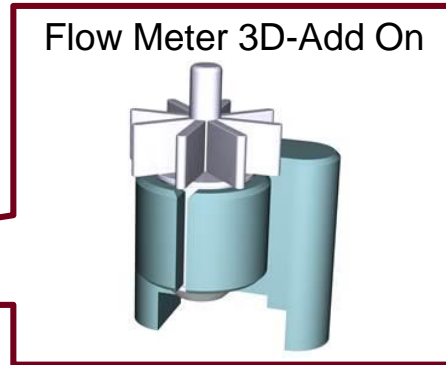
**Consumer Robotics**

Motorcycle



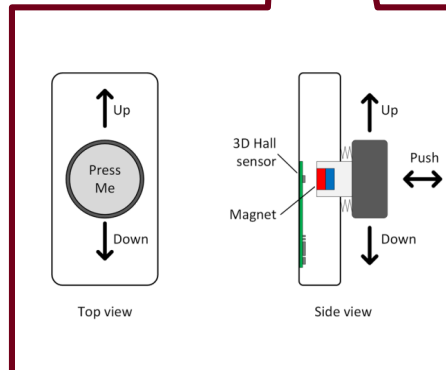
**Electric Power 2 Wheelers**

# Coffee Machine



## Application Description:

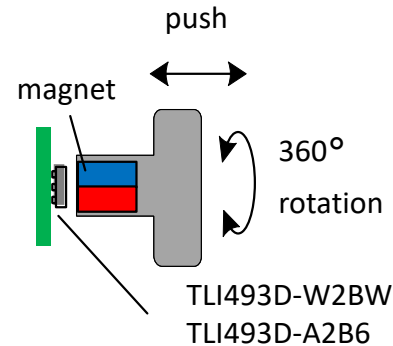
- HMI (**H**all switch, 3D)
- Flow meter (Hall switch, 3D)
- **W**ater level sensing (3D)
- Coffee grinder adjuster (3D, angle sensor)
- Flaps and drawer closing detection (Hall Switch)



## Benefits:

- Extremely small size, slim PCB with new WLB package sensor
- Push and rotation functionality with a single sensor
- Contactless measurement principle minimizing wear and tear
- Full mechanic design flexibility with 3D Hall technology

# Washing Machine, Tumbler



## Application Description:

- HMI (Hall switch, 3D)
- Door contact (Hall switch)
- Load detection/weighting (Hall switch, 3D)
- Anti tumbling (Hall switch, 3D)

## Benefits Magnetics:

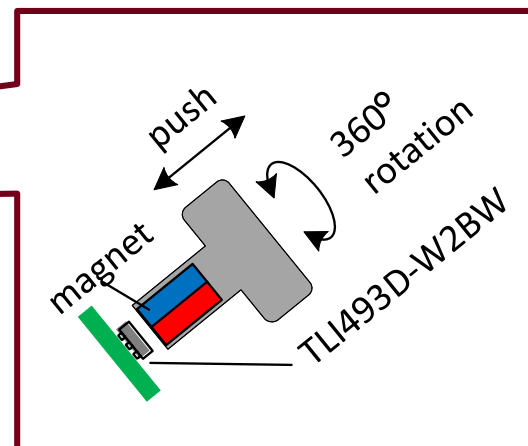
- Contactless measurement principle minimizing wear and tear
- Better design flexibility as with mechanical/resistive solution

## Additional Benefits 3D Sensor:

- Further improved mechanic design flexibility with 3D Hall technology
- Push and rotation functionality with a single sensor
- 3D sensor in WLB package: extremely small size, slim PCB design, high design flexibility (lateral, vertical)



# Vacuum Cleaner



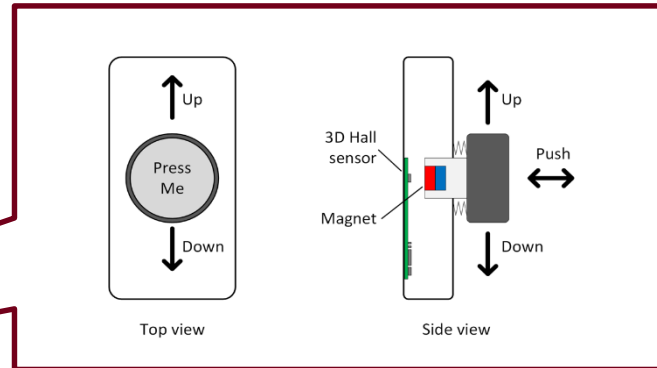
## Application Description:

- HMI (Hall switch, 3D)
- Motor commutation (Hall switch)

## Benefits:

- Extremely small size, slim PCB with new WLB package sensor.
- Push and rotation functionality with a single sensor
- Contactless measurement principle minimizing wear and tear
- Full mechanic design flexibility with 3D Hall technology

# Application Example: Residential Aircon



## Application Description:

- Door/window contact – disabling aircon on open window (Hall Switch)
- Flap position (Hall switch, 3D)
- HMI (Hall switch, 3D)

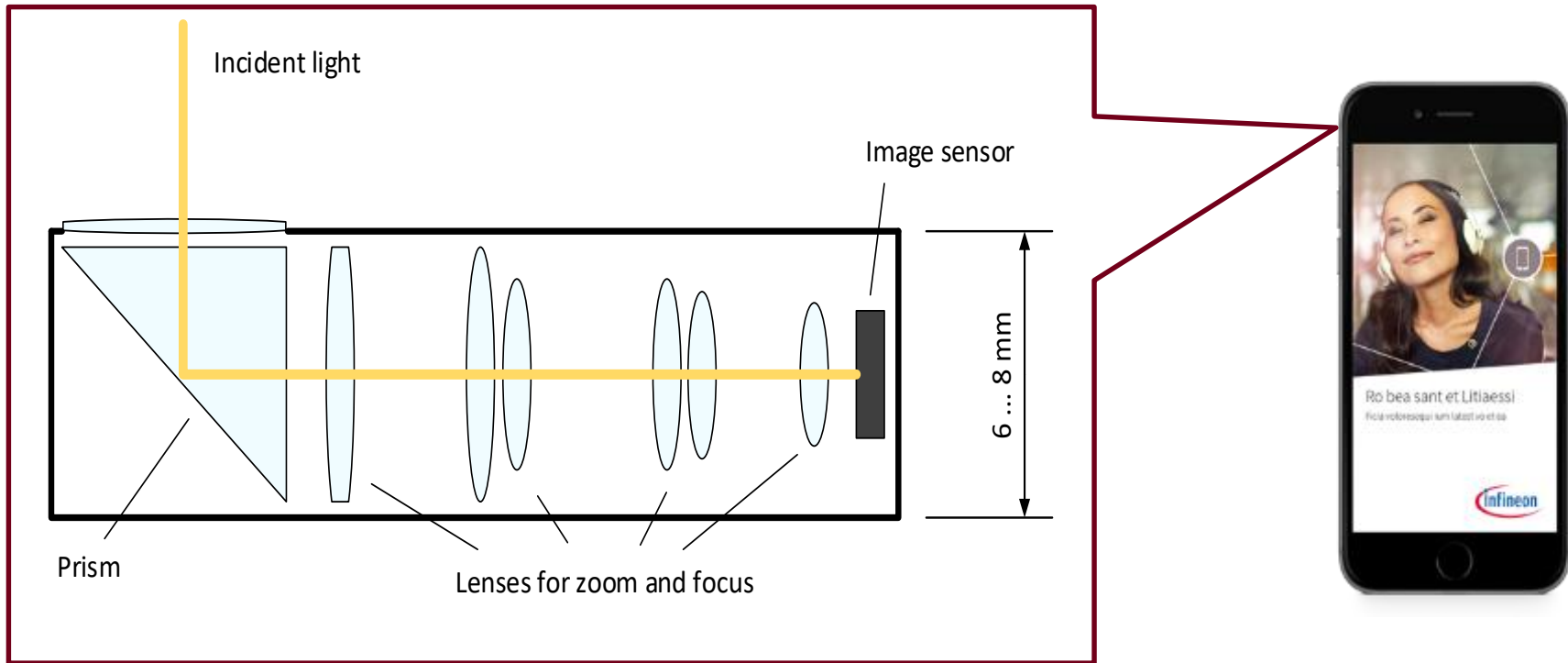
## Benefits Magnetics:

- Contactless measurement principle minimizing wear and tear
- Better design flexibility as with mechanical/resistive solution

## Additional Benefits 3D Sensor:

- Further improved mechanic design flexibility with 3D Hall technology
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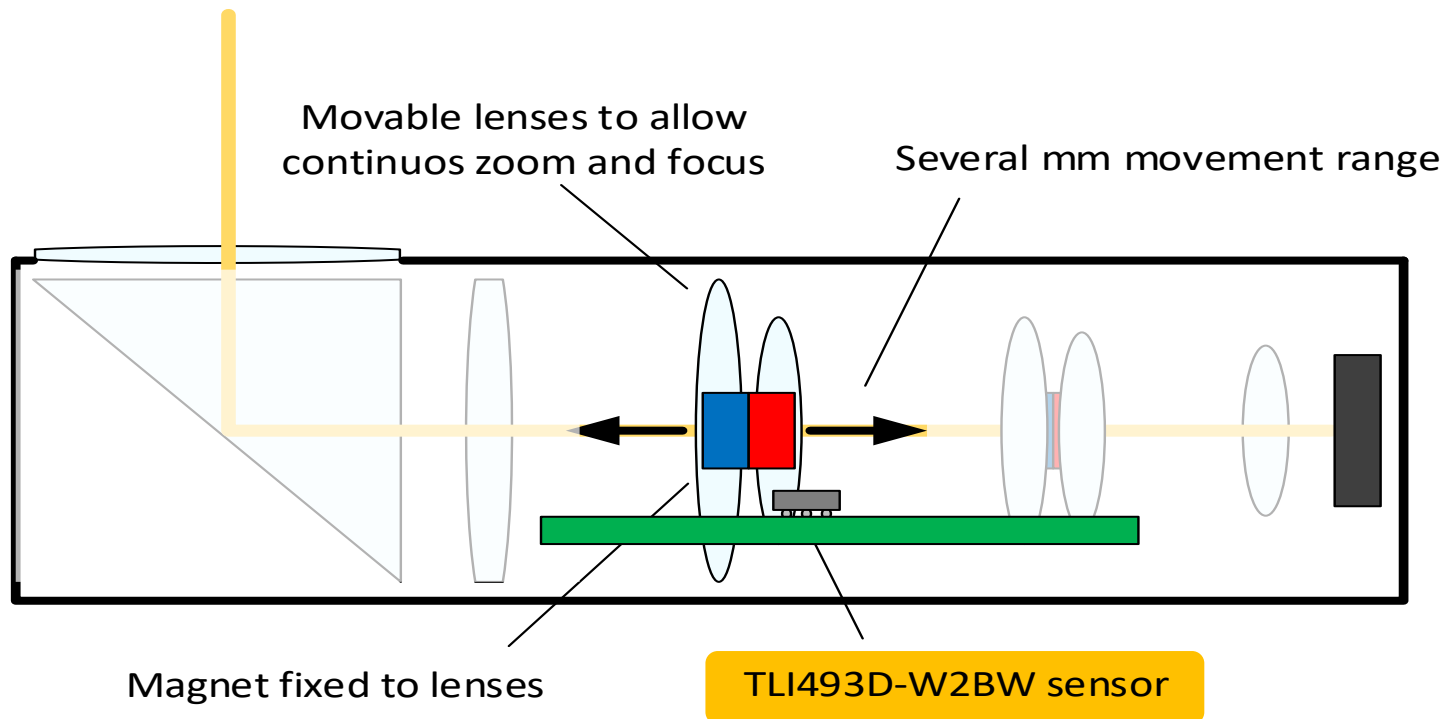
# Camera Module in Smartphone Lens Position Measurement



## Application Description:

- State of the art mobile phones use folded optics to enable the focal length needed for high zooming levels
- Several lenses are used to set the focus and zoom level of the camera
- For a continuous zoom the lenses can be moved and the position needs to be precisely measured

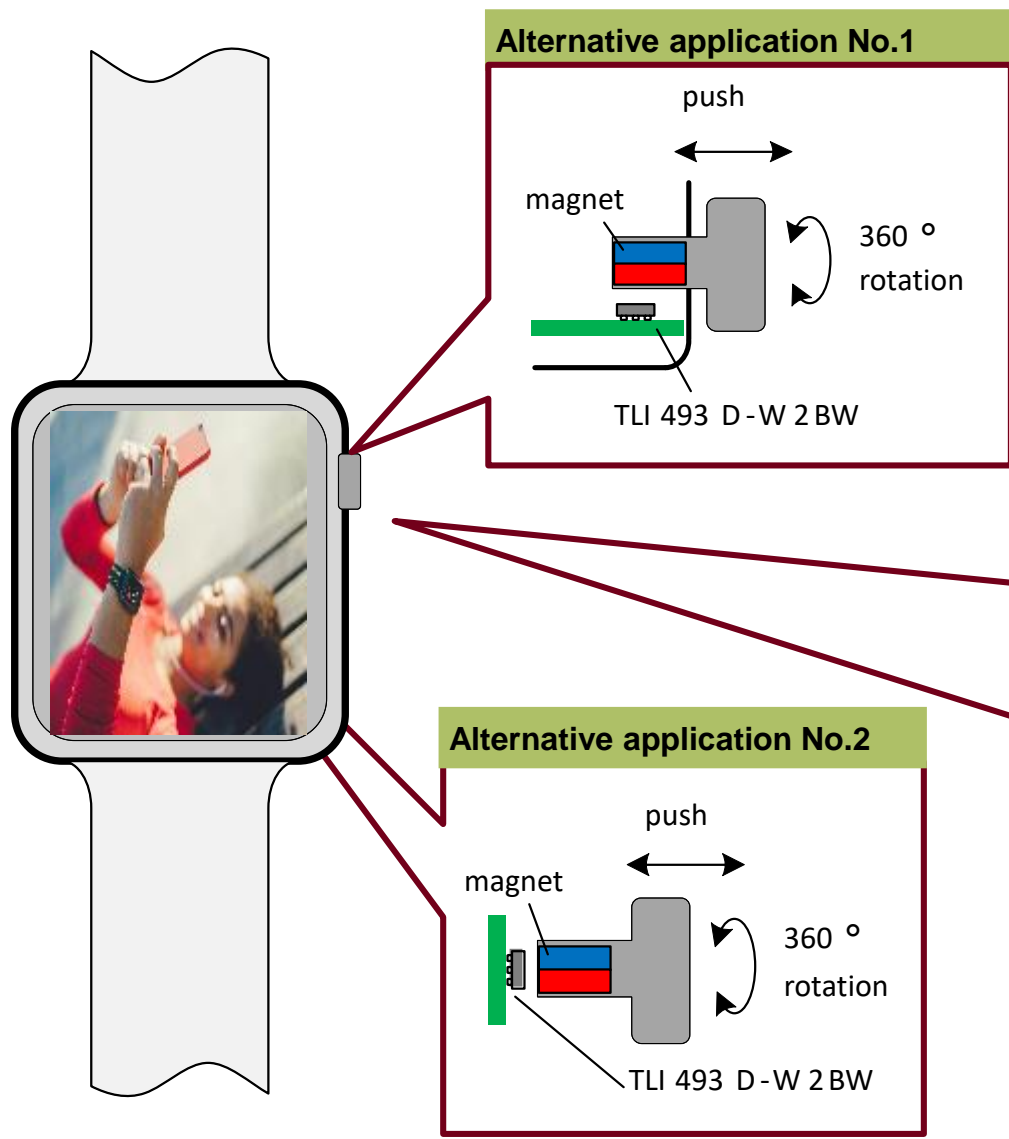
# Lens Position Measurement with TLI493D-W2BW



## Benefits of Using TLI493D-W2BW

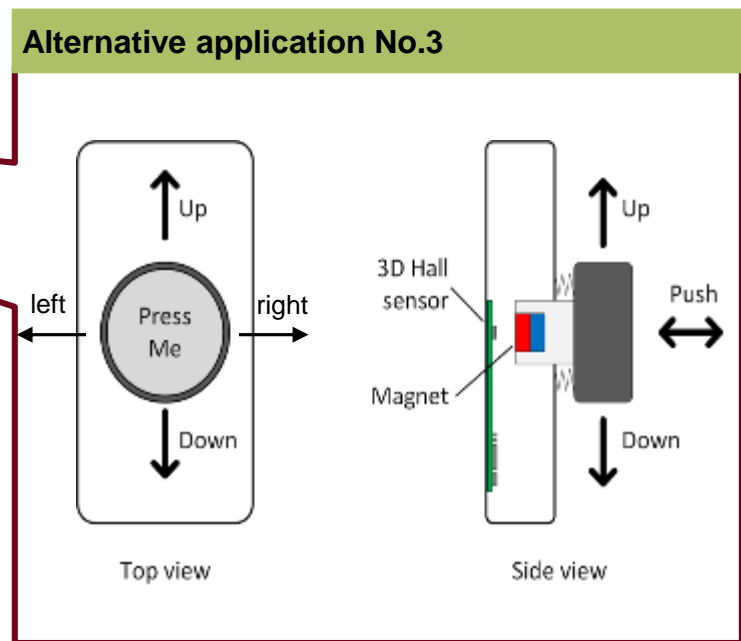
- A small magnet is fixed to the moveable lenses
- The 3D Hall sensor is mounted on a PCB fixed to the module
- The movement of the magnet is measured with the sensor

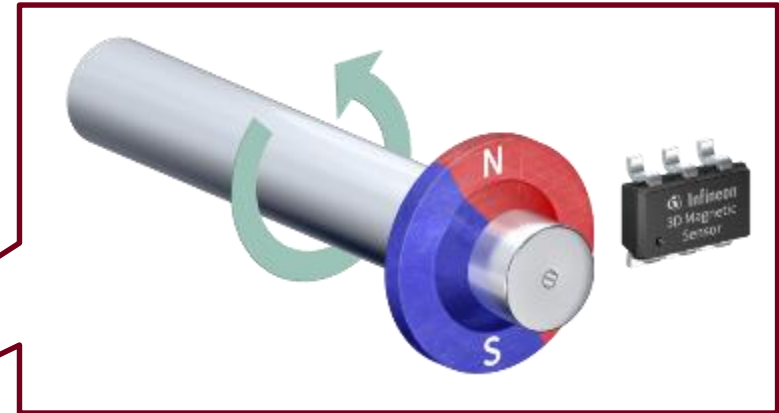
# Smartwatch Crown or Seesaw



**Benefits:**

- TLI 493D-W2BW has extremely small size, slim PCB with new WLB package, which offers a high degree of flexibility in finding the best space/performance optimized solution.





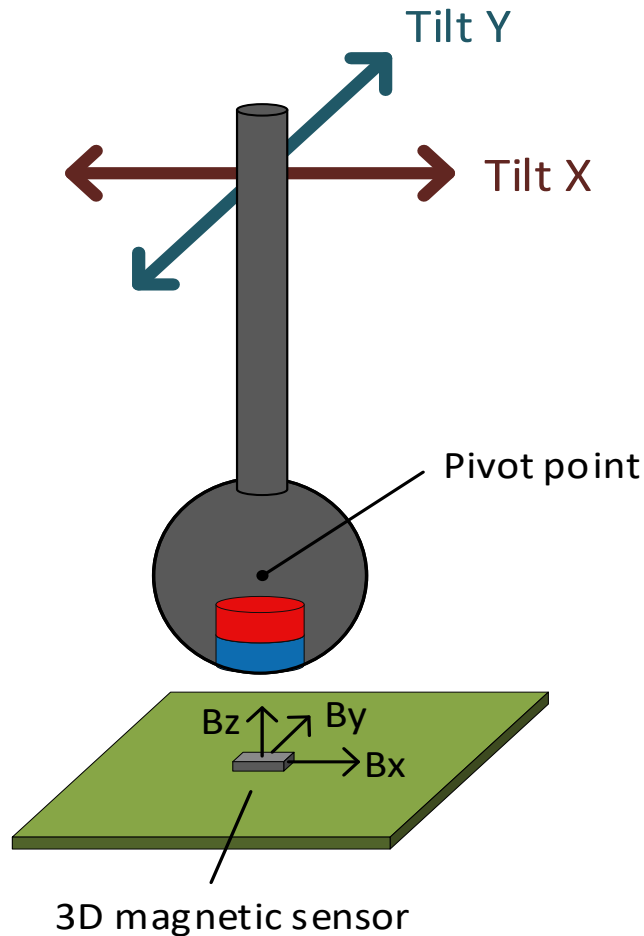
## Application Description

- 3D magnetic sensor is used to flexibly measure the position of a mechanic joint or moveable parts
- A magnet is placed to one mechanical part and the sensor on the other

## Benefits:

- Flexibility mounting with 3D principle (end of shaft, out of shaft, linear, ...)
- Low power concept and wake-up mode for low current consumption
- High reliability with contactless measurement principle

# Joystick



## Application Description

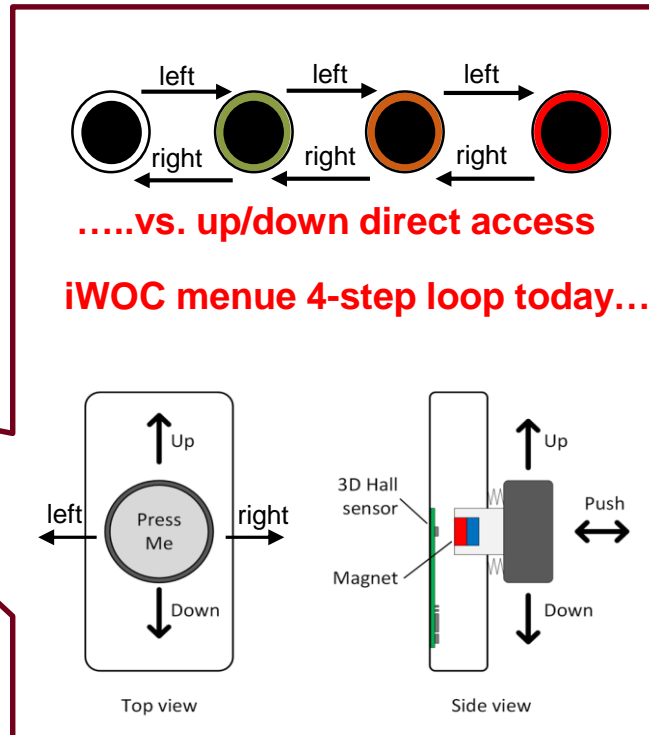
- Small magnet is placed at joystick head
- The sensor is placed below to measure contactless the position of the Joystick
- Ball socket as well as gimbal mechanics can be used

## Advantages of 3D Magnetic Sensors Over Resistive/Optical Solutions

- High accuracy – over temperature and lifetime
- Abrasion free, contactless – dust and humidity resistant
- High quality - for hassle-free operation over lifetime
- Redundancy – where needed



# Consumer Control Elements – eBikes, ....



## Application Description:

- Press = Switch on/off
- Change motor support = tilt up/down
- Change xxx = tilt left/right

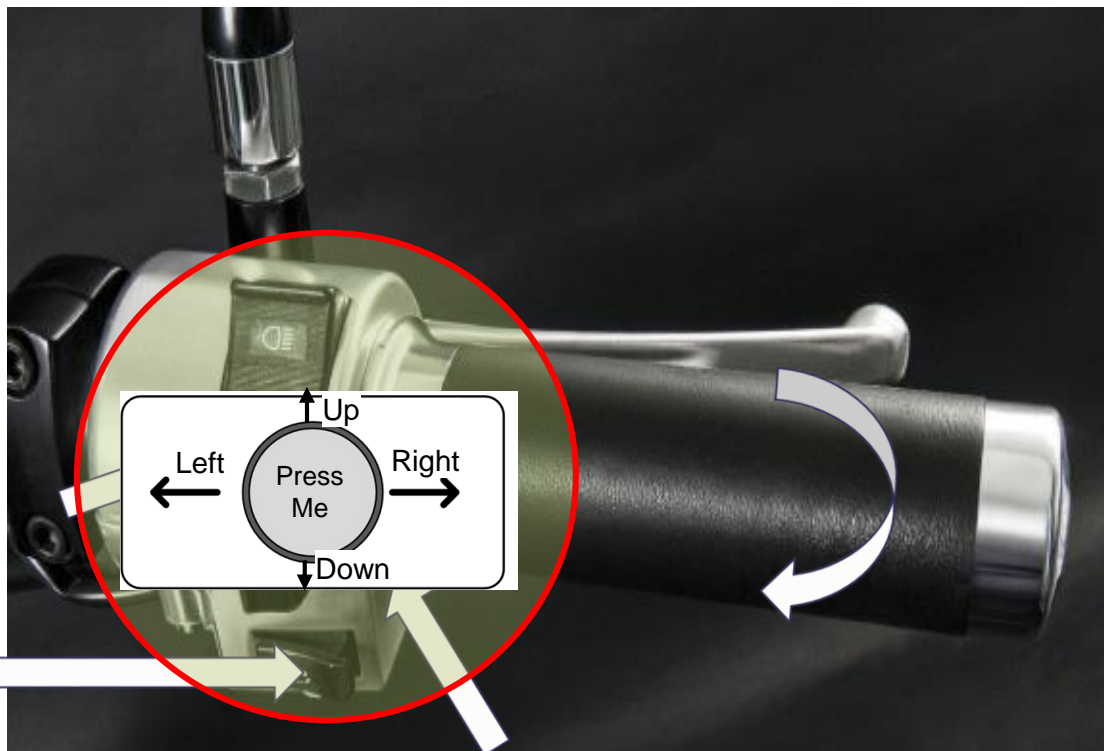
## Advantages of 3D Magnetic Sensors

- More intuitive usage (4-step loop → direct control)
- Improves user friendliness (e.g. support level 1 → “0” press once instead of 3 times)
- Increase reliability
- Low power features with TLI493D W2BW





# 2-Wheeler Handle Bar



**Horn, Light High Beam (on/off):**  
TLE4964



**Throttle Control (rotation detection)**

- > TLE4997/8
- > TLx493D
- > TLx5012B(D)
- > TLE5501



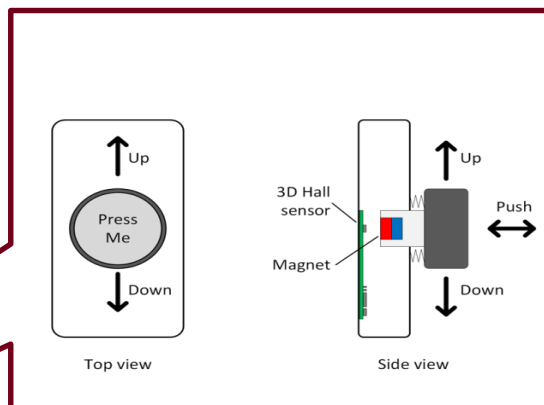
**Turn Indicator (Left, right, release):**

- > TLx493D
- > TLE4964



## Advantages of Magnetic Sensors Over Resistive/Optical Solutions

- High accuracy – over temperature and lifetime
- Abrasion free, contactless – oil and dust resistant
- High quality - for hassle-free operation over lifetime
- Redundancy – where needed
- ISO26262 compliant product range



## Application Description:

- “Speed” trigger (3D)
- Torque selector (3D, Hall switch)
- Direction selector (3D, Hall switch)
- BLDC motor commutation (angle, Hall switch)

## Benefits Magnetics:

- Sensors in BLDC motor commutation – enhanced motor control and drive precision and efficiency

## Additional Benefits 3D Sensor:

- Further improved mechanic design flexibility with 3D Hall technology
- Combine push and rotation functionality with a single sensor (e.g. torque + speed/direction)
- 3D sensor in WLB package: extremely small size, slim PCB design, high design flexibility (lateral, vertical)

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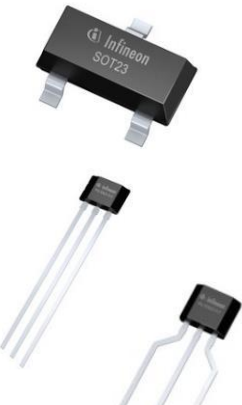


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# Competitive Advantage by Using Infineon XENSIV™ Sensors



Hall Switches	Competitive Advantage	3D Magnetic	Competitive Advantage
<p><b>TLx496x</b></p>  <ul style="list-style-type: none"> <li>&gt; Industry</li> <li>&gt; Consumer</li> <li>&gt; Automotive</li> <li>&gt; Hall Switches and Hall Latches available</li> </ul>	<p><b>Large portfolio with standardized packages</b> → Easy drop-in replacement</p> <p><b>Low power consumption</b> → Enables energy efficient systems</p> <p><b>5V family available</b> → Enables cost effective systems</p> <p><b>Small SMD and package + leaded options</b> → Saves PCB space → -enables compact systems, flexibility</p> <p><b>High supply voltage range (3,0 Volt to 32 Volt)</b> → Cost-savings by eliminating the voltage regulator</p> <p><b>High load dump (42V)</b> → Reduces external resistors</p> <p><b>Infineon's zero-defect commitment</b> → Best-in-class field quality and OEM satisfaction</p>	<p><b>TLx493D-AxB6</b> <b>TLI493D-W2BW</b></p>  <ul style="list-style-type: none"> <li>&gt; Consumer</li> <li>&gt; Industry</li> </ul>	<p><b>Wake-up, ultra low power concept</b> → Extended battery runtime in application/ reduce battery size</p> <p><b>Accurate 3D magnetic measurement</b> → High accuracy (3.5% XY matching drift ) → relax mechanical setup → overall system cost reduction</p> <p><b>Tiny WLB package halogene free</b> → package allows high flexibility in design and manufacturing</p>
		Angle Sensors	Competitive Advantage
<p>Large amount DI support material available (ANs, SW, simulation, kits &amp; boards) → Ease of design in, faster time to market</p>		<p><b>TLx5012</b> <b>TLE5x01/09</b></p> <ul style="list-style-type: none"> <li>&gt; Consumer</li> <li>&gt; Industry</li> </ul> 	<p><b>Broad portfolio analog/ digital</b> → Right product for almost any application and budget</p> <p><b>Accurate rotor position detection</b> → High efficiency, silent run, controlled torque</p>



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